



What...

Manufacturing Day is a spotlight on manufacturing and New Mexico-made products. It celebrates the 30,000 New Mexicans working in the manufacturing industry and the lucrative jobs available in the state. It's an opportunity to enhance public knowledge about the careers available to our youth and the economic impact of manufacturing on our communities.

Why...

- Manufacturing is an integral part of New Mexico's economy, accounting for \$4.26 billion in output in 2021.
- Manufacturing jobs, which include tech, highly skilled and vocational positions, provide workers with good compensation that in New Mexico averaged almost \$64,000 in 2021.
- By 2030, 4 million U.S. manufacturing jobs will likely be needed and 2.1 million are expected to go unfulfilled if more people are not inspired to pursue modern manufacturing careers.

When...

Manufacturing Day 2024 is celebrated nationally on October 4; but in New Mexico, every day in October is Manufacturing Day. Since 2013, New Mexico MEP has spearheaded events in our state, introducing more than 13,000 students to manufacturing careers, supporting more than 200 facility tours, and organizing over 90 related resource events. Facility tour hosts have included commercial woodworking and lighting factories, food producers and breweries, manufacturers of windows, medical devices, solar parts, plastics and more.

How...

Businesses celebrate manufacturing by hosting facility tours and giving presentations. Students are introduced to manufacturing careers that include technology, AI, and 3D imaging. Economic development professionals showcase the resources available to help manufacturing companies grow. Legislators learn about the impact of New Mexico manufactured goods and exports.

Keep the momentum going in 2024!

Attend or host a tour. Create or share a video. Introduce a student to a new career. Email mfgday@newmexicomep.org about how to participate. Find all events at NewMexicoMEP.org.

Statistics courtesy of NAM.org. Mfg Day in New Mexico is sponsored by New Mexico MEP, a nonprofit organization that helps businesses transform their operations into efficient engines of growth. Learn more at newmexicomep.org.