



Grants MainStreet Project

Program & District

Who, What, When...

- Collections of property owners and business owners or leaders helping make a difference in the heart of their towns.
- Operates at the local, state, and national level
 - Local: Grants MainStreet, Clovis MainStreet, Farmington MainStreet, etc.
 - State: New Mexico MainStreet, Texas MainStreet, etc.
 - National: MainStreet America
- National level created in the 1980's as a response to shopping malls taking traffic and commerce away from traditional, downtown, main street districts.



MainStreet America “4-Point Approach”

- All MainStreet programs focus on 4 aspects of a MainStreet District formalized through MainStreet America’s philosophy, **“The 4-Point Approach”**: Organization, Design, Economic Vitality, and Promotion.
- **Organization Point**: Focuses on organizational capacity. This point and committee focuses on the funding, volunteers, and organizational processes that keep the program running.
- **Design Point**: Focuses on the district property composition. This point and committee look at shape, size, and color of the building and spaces inside the district. Looking at the potential for spaces to be transformed into future needed uses.
- **Economic Vitality Point**: Focuses on the district business composition. This point and committee look at the health of businesses and works to train, educate, and recruit businesses in the MainStreet district.
- **Promotion Point**: Focuses on speaking out and attracting in. This concept of speaking out on the stories and success of the district pairs with the community and promotional events that work to draw visitors and residents into the heart of downtown.



Grants MainStreet District

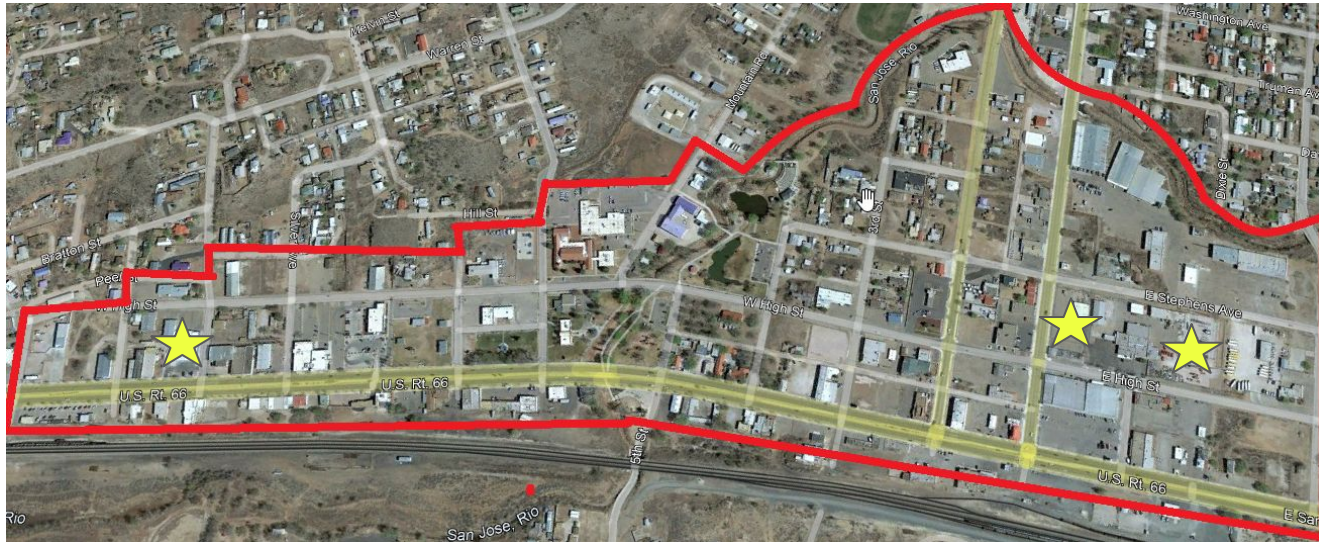


Benefits to doing business in a MainStreet District

- Support through Grants MainStreet program:
 - Quarterly business check-ups
 - Regular promotional events
 - Boost social media promotions
 - Networking and Resource sharing
 - Availability to funding opportunities
 - Assist in beautification projects: (financially, philosophically, physically)
- Support through New Mexico MainStreet
 - Professional Services rendered at little to no cost
 - Advocation to state government
 - Training and professional development
- Support through MainStreet America
 - Monthly highlights, newsletter, and training topics/webinars
 - Funding Opportunities

Ideal Properties in the Grants MainStreet District

- 200 E. High Street - Continental Divide Electric Coop Building
- 208 1st Street
- 1000 W. Santa Fe Avenue - NAPA Building



200 E. High Street - Continental Divide Electric Coop Building

Property Square Footage: 170,500 ft

Building Square Footage: Roughly 17,000

Building Use: Cooperative Headquarters

Additional warehouse/store buildings & motor pool

Chain-link security fencing

Cibola County GIS Value: N/A

Contact [Angela Evans w/ Continental Divide Electric Cooperative](#) if interested: [\(505\) 285-6656](tel:5052856656)



208 1st Street

Property Square Footage: 35,000 ft

Building Square Footage: Roughly 5,400 ft

Building Use: *Warehouse/Inventory*

Electric and Gas connected

*Needs connection to city water and sewer

Chain-link security fencing

Sale Price from owner: \$350,000.00

Contact Ronny Pynes for more information:

(505) 290-7325



1000 W. Santa Fe Avenue - NAPA Building

Property Square Footage: 41,325

4 buildings in the lot; each can be sold separately

Building Spaces:

1. 1000 W. Santa Fe Ave. - 7,000Sqft
2. 113 Gold St. - 3,000 Sqft
3. 1009 W. High Street - 3,000 Sqft
4. 1011 W. High Street - 5,000 Sqft

Building Prices:

[Grants Commercial Property - Embrace the Potential of Grants](http://GrantsCommercialProperty.com)

Grantscommercialproperty.com

