



*According to a study by Deloitte and The Manufacturing Institute (MI), the manufacturing skills gap in the U.S. could result in **2.1 million unfilled jobs by 2030**. The cost of these vacant jobs could total \$1 trillion in 2030 alone.*

INSPIRE THE NEXT GENERATION

Manufacturing Day is manufacturing's biggest annual opportunity to inspire the next generation to start careers in modern manufacturing. Through a series of focused events that begin on the first Friday of October and continue throughout the month, students, parents, and educators are introduced to the creativity and technology that power today's manufacturing.

PARTICIPATE IN MANUFACTURING DAY

The Northwest regional office of New Mexico MEP, in collaboration with industry partners, is spearheading another one-of-a-kind program to celebrate manufacturing jobs, the businesses that create them, and the resources that support them – similar to MfgDay-2022 events along the [US-550 Corridor](#). We invite you to participate.

WHAT'S IN IT FOR YOU

- Gain new contacts and helpful resources through the collaboration network.
- Connect with like-minded group members in your market area and beyond.
- Introduce your business and services to individuals and companies.
- Increase your business exposure through the national Mfg Day website.
- Obtain recognition by including your logo on the New Mexico MEP website.
- Feel the enjoyment of introducing youth to something new and exciting.

A FEW IDEAS

You and your organization can benefit by being involved in education, outreach, co-marketing, and collaboration.

Learning & Sharing

- Engage with students, educators, and community members in-person and/or virtually.
- Offer demonstrations, presentations, or facility tours.
- Share best practices and success stories with other businesses, educators, or industry resource professionals.
- Display your informational media and logo on the New Mexico MEP website.
- Network with partners, vendors, and collaborators by sharing on social media.
- Collaborate with others at a live event to promote awareness of manufacturing to students and your community.

GUIDELINES

Events must focus on manufacturing and should do one or more of the following:

- Create high-value exchanges between our communities, local manufacturers, and students or educators.
- Stimulate conversations about manufacturing issues. (e.g., the talent pipeline, supply chains, energy and environmental practices, quality standards, policy development, etc.)
- Enable customers, suppliers, and business associates to create and strengthen relationships.
- Connect manufacturers to future customers, potential employees, legislators, or the media.

JOIN US FOR MFG DAY 2023 AND HELP TO SPREAD THE WORD!

To suggest partnerships and programs for 2023 events, contact New Mexico MEP Innovation Director Denise Williams at 505-860-9961 or denisew@newmexicomep.org.

<https://newmexicomep.org/manufacturing-day/>