Bidii Baby Foods



The Bidii baby foods problem and solutions

<u>Bidii Baby Foods Backstory</u>

The Bidii Baby Foods is a local family owned Navajo producer of Neeshidheni Bi' Taa' Niit, Navajo dried steam corn Cereal.

Bidii Baby Foods, is an agricultural cooperative registered on the Navajo Nation.

They created Bidii Baby Foods out of concern for the low accessibility of healthy traditional foods for children across the Navajo reservatiBidii Baby Foods is located in Navajo Reservations and Gallup.

What problem is the company facing?

- 1. The problem is that Bidii Baby Foods are facing is, they need more sustainable agriculture producers, and traditional foods manufactures in their communities.
- 2. And is hard for them to be able to market their products.

The solution For The Problem

A good solution is they need to hire more natives
that are more familiar to native culture.
 And will follow the traditions.
 They also need to have more companies to invest into
their company

2. They can market their products by making ads and having more advertisement's

Where You Can Find/Contact Bidii Baby Foods

There Website Is: https://www.bidiibabyfoods.org/

You Can Call Them At This Number: (505)-860-2962

There Email is: <u>biddibabyfoods@gmail.com</u>

By: The Material Monkeys!

Also Known As

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