



What is Manufacturing Day?

It's a spotlight on manufacturing. A spotlight on New Mexico-made products. And on the more than 27,000 New Mexicans working in the manufacturing industry. It's an opportunity to enhance public knowledge about the economic impact of manufacturing in New Mexico.

What's involved?

Manufacturers open their doors by hosting facility tours and giving presentations — this year, everything will be done virtually! Visitors get to see designs turned into products; products repurposed into other products — the range of human industry. Visitors obtain knowledge and inspiration. Companies and sectors grow allies.

Manufacturing Day helps:

- Students, parents and educators get inspired about careers in manufacturing.
- Customers, suppliers and business associates build deeper relationships.
- Media, legislators and future customers connect with manufacturers.

Why should you care?

- Manufacturing is an integral part of New Mexico's economy, accounting for \$4.54 billion in exports in 2019 and representing almost 95 percent of all goods exports from the state.
- Exports of New Mexico manufactured goods tell a story of economic growth, increasing almost 220 percent from 2010 to 2019.
- Small businesses — the largest job creators in the state — comprised 84 percent of all exporters in New Mexico in 2019.
- Manufacturing jobs, which include tech, highly-skilled and vocational positions, provide workers with good compensation that averages \$56,000 per year in New Mexico.

Get on board!

National Manufacturing Day is October 2, but in New Mexico, every day in October is Manufacturing Day. This is the eighth year New Mexico has participated in this national event, annually introducing more than 3700 students to manufacturing careers, hosting more than 150 students at manufacturing facilities and supporting 30–40 related events. Hosts have included commercial woodworking and lighting factories, food producers and breweries, manufacturers of windows, medical devices, solar parts, plastics and more. State legislators and other decision makers have attended tours in their districts; mayors, city councilors and county commissioners participated; proclamations were issued by the governor and local governments.

Let's keep the momentum going with virtual events in 2020!

Attend a virtual tour. Watch a video. Introduce a student to manufacturing careers. Share the good news about manufacturing in New Mexico. Find all events at NewMexicoMEP.org.

Manufacturing Day in New Mexico is sponsored by New Mexico MEP, a nonprofit organization that helps businesses transform their operations into efficient engines of growth. Learn more at newmexicomep.org.